



DAV NEWS



DISABLED AMERICAN VETERANS
Department of Iowa

Army • Navy • Air Force • Marines • National Guard • Reserves

Support the Disabled American Veterans of Iowa with your ad in the *DAV News*,
the official publication of the DAV Department of Iowa.

Three times per year, the DAV Newsletter is sent to the homes
of the veterans as well as the VA Hospitals in Iowa.
Several thousand copies are distributed each year.

Veterans appreciate the support you show them by placing an advertisement
in the *DAV News* and will show their support
through patronage and referrals.

Please call one of our sales representatives with any questions concerning the
ad sizes, rates, or deadlines listed below.

Space is limited so reserve your ad space today!

Ph: **1-877-803-6735**, Fax: 319-277-8383, E-mail: iowaveteransmagazineads@gmail.com

Issues and Deadlines

<u>Issue</u>	<u>Ad Deadline</u>	<u>Published</u>
Spring	February 7, 2020	March 2020
Summer	May 29, 2020	July 2020
Fall	September 25, 2020	November 2020

Advertising Rates and Sizes for Black & White Ads

Ads should be sent at 100 line screen and without bleed.

<u>Ad Size</u>	<u>Dimension (W x H)</u>	<u>Rate</u>
Full Page	10.25" x 12.5"	\$ 670.00
1/2 Page	10.25 x 6.125"	\$ 386.00
1/4 Page	5" x 6.125"	\$ 199.00
1/8 Page	5" x 3"	\$ 110.00
Business Card	3.25" x 1.875"	\$ 85.00
1/16 Page	5" x 1.5"	\$ 74.00

This publication can be viewed on-line at
geminiconcepts.com